



CONNECT WITH SASKATCHEWAN FARMERS THROUGH EDUCATION

SPONSOR & HOST A WEBINAR THROUGH SASKSOIL'S NETWORK

\$5,000⁰⁰ / WEBINAR

What's Included:

- ✔ **Exclusive Webinar Sponsorship**
Host a one-hour webinar delivered to the SaskSoil network of farmers, agronomists, and agricultural professionals.
- ✔ **Industry Presentation Opportunity**
Sponsors receive dedicated presentation time during the webinar to share insights, research findings, or product innovations relevant to soil health and farm productivity.
- ✔ **Direct Access to Prairie Farmers**
Engage directly with Saskatchewan producers, agronomists and soil health professionals through live discussion and Q&A.
- ✔ **Promotion Across SaskSoil Channels**
Your webinar will be promoted through:
 - SaskSoil email newsletter (x2)
 - SaskSoil social media channels (Facebook, Instagram, X and LinkedIn)
 - [SaskSoil website events page](#)
- ✔ **Company Recognition**
 - Logo placement on all promotional materials (social media posts, website event registration, webinar registration portal, newsletter promotions, Meta ads.)
- ✔ **Post-Event Exposure**
 - Webinar recording available to you and uploaded to SaskSoil's YouTube channel.
 - Recording shared through SaskSoil channels (social media, newsletter and website).
 - Sponsor acknowledgement in recording materials
- ✔ **Lead Generation**
 - Offer opt-in opportunities for attendees to receive information or book a consultation.
- ✔ **Important Notes:**
 - Sponsors may promote their products or services during the presentation. However, SaskSoil does not endorse the sponsors products or services.
 - Due to limited availability, webinars will be booked on a first-come first-served basis.

BOOK YOUR WEBINAR:

To discuss available webinar dates please contact Katelyn Duncan, Executive Director, SaskSoil.

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