

SPONSORSHIP PACKAGE

The Future of Soil Health

Partner with SaskSoil to help shape
the future of soil health.

February 10 – 11, 2027
Atlas Hotel, Regina, SK



SOIL HEALTH PRINCIPLES • AI • SMARTER DATA

2027
**Soil Health
Conference**



The Event at a Glance

Join us February 10 & 11, 2027, in Regina as SaskSoil marks 40 years of advancing soil health in Saskatchewan. This year's theme, **The Future of Soil Health**, looks ahead to soil health principles, AI, and better data — helping producers make confident, data-driven decisions for the next generation of Prairie agriculture. Over two days, producers, ranchers, agronomists, and industry come together for connection, practical insight, and a look at what the next 40 years of stewardship can build.

WHAT

A two-day conference to learn and share practical, science-based resources on soil health.

WHEN

February 10 & 11, 2027

WHERE

**Atlas Hotel
Regina, SK**

WHO

Producers, ranchers, agronomists, ag industry, and anyone advancing soil health in Saskatchewan.

As a sponsor, your organization is a partner in delivering real impact — connecting with Saskatchewan producers and the researchers and industry who serve them. The following pages outline the partnership opportunities available for the 2027 conference.



Engagement Opportunities

Keynote Sponsor

\$7,500

- **10-minute speaking opportunity during the conference**
- Introduce one of the keynote speakers
- One exhibitor booth
- Two conference registrations
- Logo recognition on promotional materials
- Logo recognition in the sponsorship PowerPoint loop at the conference
- Dedicated social media announcements before and after the conference
- Logo recognition on the SaskSoll website
- Verbal recognition during the conference

Session Sponsor

\$5,000

- **5-minute speaking opportunity during the conference**
- Introduce one of the session speakers
- One exhibitor booth
- Two conference registrations
- Logo recognition on promotional materials
- Logo recognition in the sponsorship PowerPoint loop at the conference
- Dedicated social media announcements before and after the conference
- Logo recognition on the SaskSoll website
- Verbal recognition during the conference

Dinner Sponsor

\$5,000

- **5-minute speaking opportunity during the conference**
- Sponsor signage at the conference dinner buffet
- One exhibitor booth
- Two conference registrations
- Logo recognition on promotional materials
- Logo recognition in the sponsorship PowerPoint loop at the conference
- Dedicated social media announcements before and after the conference
- Logo recognition on the SaskSoll website
- Verbal recognition during the conference

Every partnership can be customized. Contact Katelyn Duncan to tailor an opportunity to your goals.

Sponsorship Opportunities

Breakfast or Lunch Sponsor

\$4,000

- Sponsor signage at a breakfast or lunch buffet
- One exhibitor booth
- Two conference registrations
- Logo recognition on promotional materials
- Logo recognition in the sponsorship PowerPoint loop at the conference
- Dedicated social media announcements before and after the conference
- Logo recognition on the SaskSoll website
- Verbal recognition during the conference

Silver Sponsor

\$3,000

- One exhibitor booth
- One conference registration
- Logo recognition on promotional materials
- Logo recognition in the sponsorship PowerPoint loop at the conference
- Dedicated social media announcements before and after the conference
- Logo recognition on the SaskSoll website
- Verbal recognition during the conference

Bronze Sponsor

\$1,500

- One conference registration
- Logo recognition on promotional materials
- Logo recognition in the sponsorship PowerPoint loop at the conference
- Dedicated social media announcements before and after the conference
- Logo recognition on the SaskSoll website
- Verbal recognition during the conference

Interested in shaping the future of soil health with us?

Engagement opportunities offer focused ways to interact one-on-one with conference delegates, while sponsorship opportunities create broader visibility and align your brand with sustainable soil health practices.

We can tailor the right option to your goals. Contact Katelyn Duncan, SaskSoll Executive Director, to discuss the best fit for your organization.



Katelyn Duncan, Executive Director
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